

Checklist/Important OFC 2024 Deadlines

ONGOING

__ **FOLLOW** and post to the OFC X (formerly Twitter) (@OFCConference) to network with our community of 4,100+ optical communications professionals
Deadline: Today/Ongoing | **Opportunity:** X

__ **FOLLOW and ENGAGE** on the [OFC LinkedIn page](#) to network with more than 4,000+ OFC attendees, exhibitors, media and analysts
Deadline: Today/Ongoing | **Opportunity:** LinkedIn

__ **REGISTER** your PR contacts to receive important and timely PR information
Deadline: Ongoing | **Opportunity:** PR Contact Form

__ **UPLOAD** your company news releases. See later in this document for more information
Deadline: Ongoing | **Opportunity:** News releases | **Contact email:** media@ofcconference.org

__ **DOWNLOAD** the free OFC Conference [App](#) to help plan your OFC experience.
Deadline: Ongoing | **Opportunity:** Conference App | **Contact email:** media@ofcconference.org

__ **SUBMIT** ideas and content for the OFC Blog
Deadline: Ongoing and during the event | **Opportunity:** Blog
Contact name: Leah Wilkinson | **Contact email:** ofc@wilkinson.associates

__ **POST** your organization's white papers to the [OFC Media Center](#).
Deadline: Ongoing | **Opportunity:** White papers | **Contact email:** ofc@wilkinson.associates

MARCH

__ **SEND** News: *OFC First News*
Deadline: 08 March | **Opportunity:** *OFC First News*
Contact name: Leah Wilkinson | **Contact email:** ofc@wilkinson.associates

__ **SEND** your booth/event/demo information (prize drawings, special demos, celebrity appearances, happy hours, etc.)
Deadline: 15 March | **Opportunity:** OFC Newsletter to media/analysts
Contact name: Leah Wilkinson | **Contact email:** ofc@wilkinson.associates

__ **SUBMIT** request to participate in Breakfast Briefings with media/analysts
Deadline: 15 March | **Opportunity:** Breakfast Briefings
Contact name: Leah Wilkinson | **Contact email:** ofc@wilkinson.associates