Checklist/Important OFC 2023 Deadlines

ONGOING

__ **FOLLOW** and post to the OFC Twitter (@OFCConference) to network with our community of 3,900+ optical communications professionals
Deadline: Today/Ongoing |Opportunity: Twitter

__ **JOIN** the OFC LinkedIn community to network with more than 3,900+ optical communications professionals
Deadline: Today/Ongoing | Opportunity: LinkedIn

__ **REGISTER** your PR contacts to receive important and timely PR information
Deadline: Ongoing | Opportunity: PR Contact Form

__ **UPLOAD** your company news releases. See later in this document for more information
Deadline: Ongoing | Opportunity: News releases | Contact email: media@ofcconference.org

__ **DOWNLOAD** the free OFC Conference App to help plan your OFC experience.
Deadline: Ongoing | Opportunity: Conference App | Contact email: media@ofcconference.org

__ **SUBMIT** ideas and content for the OFC Blog
Deadline: Ongoing and during the event | Opportunity: Blog
Contact name: Leah Wilkinson | Contact email: ofc@wilkinson.associates

__ **POST** your organization's white papers to the OFC Media Center.
Deadline: Ongoing | Opportunity: White papers | Contact email: ofc@wilkinson.associates

FEBRUARY

__ **SEND** News: *OFC First News* Issue #1
Deadline: 03 February | Opportunity: OFC *First News* Issue #1
Contact name: Leah Wilkinson | Contact email: ofc@wilkinson.associates

__ **SEND** News: *OFC First News* Issue #2
Deadline: 17 February | Opportunity: OFC First News Issue #2
Contact name: Leah Wilkinson | Contact email: ofc@wilkinson.associates

__ **SEND** your booth/event/demo information (prize drawings, special demos, celebrity appearances, happy hours, etc.)
Deadline: 24 February | Opportunity: OFC Newsletter to media/analysts
Contact name: Leah Wilkinson | Contact email: ofc@wilkinson.associates

__ **SUBMIT** request to participate in Breakfast Briefings with media/analysts
Deadline: 17 February | Opportunity: Breakfast Briefings
Contact name: Leah Wilkinson | Contact email: ofc@wilkinson.associates