



2021 DIGITAL BOOTH UPGRADE CONTRACT

08 – 10 June 2021 • Moscone Convention Center, San Francisco, California, USA

Upgrade Your Digital Booth Now!

Your digital booth is the company and product information that you display online. Stand out from your competitors and give OFC attendees more detail about your company offerings all year. A great investment for maximum Web exposure!

| Feature | Gold Level | Silver Level | Standard Level |
|--|------------|--------------|----------------|
| | US\$ 495 | US\$ 295 | Included |
| Business Card – general company contact information and website, published online, in the mobile app, and Buyers' Guide* | ✓ | ✓ | ✓ |
| Company Buyers' Guide Profile – published in printed Buyers' Guide - 50 words* | ✓ | ✓ | ✓ |
| Company Digital Profile – published online and in mobile app - 50 words | ✓ | ✓ | ✓ |
| Company Logo as Booth Wallpaper – change the standard floor plan booth fill color to your company logo | ✓ | - | - |
| Company Logo on Description – display your company logo on your online profile | ✓ | ✓ | - |
| Company Brochure – upload a PDF copy of your company brochure | ✓ | ✓ | - |
| Product Categories – displayed online, in the mobile app, and in the printed Buyers' Guide | 6 | 6 | 6 |
| Product Names – these are associated with the full Product Showcase details | 5 | 2 | - |
| Product Showcase – product names, tagline, description, photo, brochure, and URL | 5 | 2 | - |
| Booth Contacts – contact information for booth personnel who will be at the show | 4 | 2 | - |
| Coupon – upload a PDF, JPG, or GIF of a promotional card for attendees to print and bring or show at your booth | ✓ | ✓ | - |
| Special Event Information – let attendees know what events are happening in your booth | 4 | - | - |
| Press Releases (PDF upload) – post the latest news about your company | 2 | - | - |
| Podcast Link – post a link to your company's podcast | ✓ | - | - |
| YouTube Embedded Video – embed a company YouTube video in your online profile | ✓ | ✓ | - |
| Company LinkedIn Profile Link – post your company's LinkedIn page link | ✓ | ✓ | ✓ |
| Company 'Find us on Facebook' Button – post your company's Facebook page link | ✓ | ✓ | ✓ |
| Company 'Follow us on Twitter' Button – post your company's Twitter link | ✓ | ✓ | ✓ |
| Visitor Report – monitor your digital booth traffic | ✓ | - | - |

* Information published in the printed Buyers' Guide is contingent upon the date of the signed exhibit space contract.

Please note: Information that you update within your digital booth has no effect on the information that OFC Management uses for billing and the primary booth contact.

For a demo of the features listed above or more information on the OFC Digital Booth functionality please contact Exhibit Sales at +1.202.416.1988 or sales@ofcconference.org



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Return signed contract with deposit to: OFC Exhibits, c/o OSA, 2010 Massachusetts Ave., NW, Washington, DC 20036 USA
Tel: +1.202.416.1988 Email: sales@ofcconference.org

1 COMPANY INFORMATION

We are a first-time exhibitor.

Company Name: _____

Division of / Subsidiary of: _____

Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Tel: _____ URL: _____

2 PRIMARY OPERATIONS CONTACT — to receive all logistics information pertaining to exhibit

Name: _____ Job Title: _____

Email: (main mode of communication—print clearly): _____

Tel: _____ Fax: _____ Skype ID: _____

3 COST OF UPGRADE: Indicate the upgrade level you're requesting by checking the box. Gold Level US\$ 495 Silver Level US\$ 295

4 CONTRACT AUTHORIZATION — : By signing below, with or without appropriate payment, this contract shall become a legally binding contract. The individual signing this document represents that he/she is duly authorized to execute this binding contract on behalf of the exhibitor. By signing this agreement, Exhibitor agrees to abide by and be bound to this Contract, Exhibit Management's rules and regulations, any additional rules and regulations published by Exhibit Management, and the following documents, (which are hereby incorporated by reference as part of this Contract) as they may be amended by Exhibit Management from time to time: Exhibit Service Manual (inclusive), Code of Conduct (available at www.ofcconference.org/codeofconduct), and the Privacy Policy (available at www.ofcconference.org/privacypolicy).

OFC Management does not actively monitor the Digital Booths or the content that is posted or provided through the Digital Booth features, nor are we obligated to do so. As such we may not have the ability to control or actively monitor the content and don't guarantee its accuracy, integrity or quality. You may contact OFC Management to alert us to content that you find objectionable. If we choose to investigate the complaint, we will take any action that we believe is appropriate, including but not limited to issuing warnings and removing the content. However, because situations and interpretations vary, OFC Management also reserves the right not to take any action. Under no circumstances will we be liable in any way for any content, including, but not limited to, any errors or omissions in any content, or any loss or damage of any kind incurred as a result of the use of, access to, or denial of access to any content. If we determine, in our sole discretion, that you are not in compliance with the Terms of Use, we reserve the right to remove objectionable material from your digital booth.

TERMS OF USE:

- Do not upload, post, email, transmit or otherwise make available ("provide") any content that is unlawful, libelous, defamatory, obscene, pornographic, indecent, lewd, harassing, threatening, harmful, invasive of privacy or publicity rights, abusive, inflammatory or otherwise objectionable;
- Do not provide any content that encourages a criminal offense or violates the rights of any party;
- Do not violate any applicable local, state, national and international law or regulation;
- Do not harass others; and
- Do not try to gain unauthorized access to the Website, other exhibitor's accounts, or computers connected to the Website.

Authorized Representative Signature: X _____ Date: _____

Authorized Representative Name (Please print.) _____

5 PAYMENT— Full payment is due with contract. Make checks payable (in US Dollars, drawn on a US bank) to The Optical Society, mail checks to OFC Exhibits, 2010 Massachusetts Avenue, NW, Washington, DC 20036, USA. Wire Transfer - (ACH payments are not accepted), direct funds to: Bank of America, 1501 Pennsylvania Ave. NW, Washington, DC 20013 USA; ABA# 0260-0959-3; Beneficiary, The Optical Society; Acct.#20-867-84-287; SWIFT, BOFAUS3N. Please incorporate any bank fees associated with your wire transfer, to include a \$25 processing fee by Bank of America, as remitter is responsible for these fees.

You may also pay by credit card: Visa M/C Diners AmEx

Amount: _____

Card No: _____ Exp. Date: _____ CVV: _____

Print Name (as it appears on card): _____

Cardholder Signature: _____ Date: _____