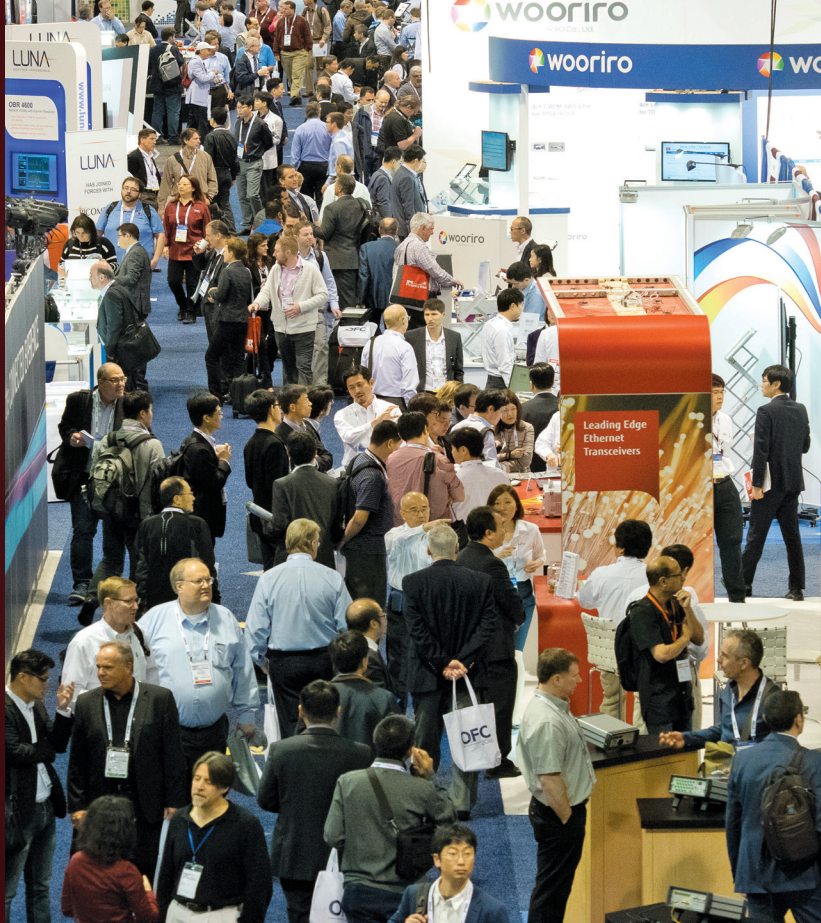


exhibitor prospectus



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EXHIBITION

13 - 15 March 2018

San Diego Convention Center
San Diego, California, USA

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Strong growth in data center builds and software-defined approaches are creating new opportunities in the networking industry.

The total market for optical components and modules reached nearly \$7 billion in 2016, according to market research firm *LightCounting*. This is driven in particular by growth in demand from China and data center operators, pointing to a favorable “supercycle” for many vendors, according to Needham & Co. The growth impacts nearly every segment, from new undersea cables installed for warehouse data center operators to an emerging front-haul buildout for next-generation 5G wireless networks, and from software and systems vendors to component and cable suppliers.

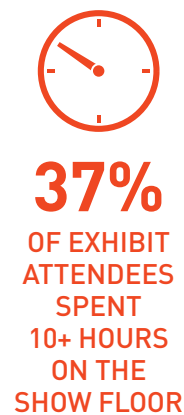
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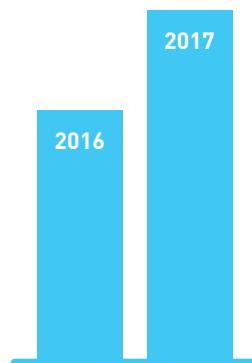
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OFC 2017
GENERATED
11,450
NEWS ARTICLES

REACHING AN
AUDIENCE OF
5 billion
as of 6/23/17

MORE THAN
100
MEDIA AND ANALYSTS
registered for
the conference — a
40%
increase
OVER OFC 2016



Source: OFC 2017 Attendee Survey and Registration Data

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KYLE HOLLASCH, DIRECTOR, PRODUCT MARKETING — OPTICAL NETWORKING, NOKIA

		
		
		
		
		
		
		
		
		
		
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PAUL OBSITNIK, VP SERVICE PROVIDER SYSTEMS MARKETING, JUNIPER NETWORKS

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\$4,600 per 100 sq.ft.

Booths equal to or larger than 500 square feet (sq.ft.)

\$44.00 per sq.ft.

- All booths are subject to a \$300 fee per open corner, if applicable.
- The booth structure fee is based on 10’x10’ units (approximately 9 sqm).

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Tuesday, 13 March	10:00–17:00
Wednesday, 14 March	10:00–17:00
Thursday, 15 March	10:00–16:00

What’s Included?

- 1 Technical Registration per every 100 sq.ft. of exhibit space reserved.
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RAY MORONEY, VP AND BUSINESS LINE MANAGER, MACOM

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SHARON HALL, DIRECTOR NORTH AMERICA MARKETING, OCLARO

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