

Technical Conference: 11 - 15 March 2018 • Exhibition: 13 - 15 March 2018

## Quick Links

- [Register Now](#)
- [Book Your Hotel](#)
- [Update Company Profile - DUE 5 January 2018!](#)
- [2018 Floor Plan/Exhibitor List](#)
- [Exhibitor Service Manual](#)
- [Important Dates and Information](#)
- [Contact Us](#)

## Operations & Logistics

**Action Required! New Product Categories now offered.** You must update your OFC 2018 Buyers' Guide [submission](#) before the **5 January 2018** deadline to match your product list and services with the Attendee's areas of interest and **for inclusion** in the printed Buyers' Guide! Your password is your company ID number, found on your invoice or in the confirmation email. Find this link and more in the [Exhibitor Service Center](#) on the OFC website.

**The Chinese language version of the OFC 2018 Exhibitor Services Manual is now available!** Click [here](#) to access the Manual, then click the "Select Language" button on the lower left side of the grey Welcome banner and select Chinese (simplified).

**Sharing Your Booth with Another Division of your Company?** To include separate printed and digital booth listings for another division of your company, please complete the [Additional Listing Order Form](#).

The [Exhibitor Service Manual](#) is available to assist with your planning. To access the order forms, click on the Order Rental Items button at the bottom of the page. Use log in credentials.

**Show Name:** OFC

**Show Code:** OFC2018

Our Hotel Reservation and [Registration](#) portals for exhibitors are open! Find these links and more in the [Exhibitor Service Center](#).

## Maximize Your Participation / PR Opportunities

**Become a Sponsor:** Sign up for a sponsorship now to ensure that you will be noticed by the top industry decision-makers at the largest optical communications event in the world. Email [sales@ofcconference.org](mailto:sales@ofcconference.org) for additional details including rates. Sponsorships are secured on a first-come, first-serve basis.

**Feeling restricted within your booth?** The Corporate Village, located on the exhibit floor, is ideal for extending booth conversations or hosting confidential customer demonstrations or meetings. Call the Sales Team at +1.202.416.1952 or email at [sales@ofcconference.org](mailto:sales@ofcconference.org) for details.

**Free Exhibitor Invites Opportunity:** Drive traffic to your booth! A great pre-show marketing tool, Exhibitor Invites is an easy to use program proven to be one of the most powerful ways to ensure your key contacts attend OFC. **Bonus for using Exhibitor Invites!** All participating companies will be entered into a raffle to win a complimentary Tech Session Slide Sponsorship at OFC! You must schedule your campaign by 31 January 2018. To get started, visit: [www.exhibitorinvites.com/ofc](http://www.exhibitorinvites.com/ofc).

### **The OFC Career Zone is Now Open!**

Is your company looking for new talent? If so, sign up for the [OFC Career Zone](#) now, or forward this information to your Human Resources team. The OFC Career Zone connects employers and high-level talent from all areas of optical communications. Choose your method of interaction, in person on the show floor during OFC 2018, online, or both.

**OFC Career Zone Live** – 13-15 March 2018, San Diego Convention Center, San Diego, California, USA

Take advantage of having more than 14,000 industry professionals in one place. For information on packages and pricing, visit [OFC Career Zone Live - Packages and Pricing](#).

**OFC Career Zone Online** is a year-round online opportunity to connect with the industry's top talent. Complete your team today – register for the OFC Career Zone.

Questions? Please contact [careercenter@ofcconference.org](mailto:careercenter@ofcconference.org) or +1.202.416.1942.

### **Take Advantage of OFC's Public Relations Opportunities!**

Maximize your presence on-site by promoting your news and product announcements to media and analysts attending the show. Just a few opportunities include:

**Promote Your Booth** – display a “We’re Exhibiting” [banner](#) on your company’s homepage!

**Engage on social media:** OFC has an active social media presence throughout the year. Make sure you are following and engaging with OFC on [Twitter](#), [LinkedIn](#), [YouTube](#) and the OFC [blog](#). Don’t forget to use the OFC 2018 hashtag - #OFC18.

**Reinforce your expertise:** Writing a post (or posts) for the OFC blog is a great way to position yourself and your organization as an expert on a particular topic or industry trend. Share news on your latest research, product launch or identify the latest trend or industry issue. The PR team welcomes year-round participation. Contact [media@ofcconference.org](mailto:media@ofcconference.org) for more information.

**Free news release posting:** [Submit your news releases](#) free of charge on the OFC website. Registered media and analysts are directed here prior to and during the show. Exhibitors also receive a discount on Business Wire’s Tradeshow Circuit. Contact [media@ofcconference.org](mailto:media@ofcconference.org) for more information on news release opportunities.

**Advance news sharing:** Share your advance news and product launches through the *First News* program sent directly to media and analysts. Contact [Leah Wilkinson](#) for more information on *First News*.

**Breakfast Briefings with media/analysts:** The OFC PR team can arrange exclusive one-on-one briefings for your company representatives with registered media and analysts on-site. Contact [Leah Wilkinson](#) for more information on the Breakfast Briefings program.

To learn about additional PR opportunities, contact the OFC PR Team: [media@ofcconference.org](mailto:media@ofcconference.org).

## Housing Warning! Caution on Third Party Offerings



For your OFC 2018 housing needs, please be vigilant if approached by any company or service other than Experient, OFC's *new* Official Housing Provider. We are aware of other housing companies or travel agencies that may be aggressively pursuing you, or your company, to book your guest rooms through their company at supposedly significant discounts.

OFC has NO affiliation with these organizations and in no way endorses their services. Reservations made through these "pirate" agencies or companies will be at your own risk. These companies are contacting you by phone (and in some cases email). Please note that OFC does not provide them with any contact information. Look for the Official Vendor seal for OFC 2018 on emails and correspondence.

If you receive a phone call or email from any company or any other travel service that is not Experient, please contact OFC Show management at [exhibits@ofcconference.org](mailto:exhibits@ofcconference.org).

When in doubt, check the full list of OFC 2018 Official Vendors [here](#).

## Contacts and more...

- ❖ **Registration badges, registration tech support, registration billing** - [ofc@compusystems.com](mailto:ofc@compusystems.com)
- ❖ **Hotel information, reservations, customer service** - [ofcexh@experient-inc.com](mailto:ofcexh@experient-inc.com)
- ❖ **Operations & Exhibitor Services, Logistics** - [exhibits@ofcconference.org](mailto:exhibits@ofcconference.org)
- ❖ **Exhibits, Promotional Opportunities & Sponsorships** - [sales@ofcconference.org](mailto:sales@ofcconference.org)
- ❖ **Meeting Room Sales, Booth Location/Size Changes** - [sales@ofcconference.org](mailto:sales@ofcconference.org)
- ❖ **Exhibit Payments, Invoices, or Primary Contact Changes** - [accounts@ofcconference.org](mailto:accounts@ofcconference.org)
- ❖ **OFC Career Zone**, [careercenter@ofcconference.org](mailto:careercenter@ofcconference.org)
- ❖ **Media/PR** - [media@ofcconference.org](mailto:media@ofcconference.org)

## Holiday Hours

OSA will be closed for the Christmas and New Years' holidays on Monday 25 December 2017 through Monday 1 January 2018



Questions? OFC Show Management is happy to help at [exhibits@ofcconference.org](mailto:exhibits@ofcconference.org)