

# **HYESUNG**

**CABLE & COMMUNICATION INC.**

**August 20, 2019**

**HYESUNG Marketing Team**





# WHO we are

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Brilliant Developer & Reliable Supplier in Cable Industry

# HYESUNG PROFILE

Since established in 1991, **HYESUNG Cable & Communication INC.**, has specialized in manufacturing and supplying communication cables. We never stop researching, designing, developing, and manufacturing products with the higher level of quality to address the ever-changing demands in everyday life as well as the industry.

Our commitment to develop and deliver solutions to address our customers' needs and challenges keep our technology on the cutting edge and our know-how in the field more valuable, which our customers highly appreciate.

<b>Name of Company</b>	HYESUNG Cable & Communication INC.
<b>Chairman (CEO)</b>	Song, Young Bin
<b>Establishment</b>	Nov. 1, 1991
<b>Capital</b>	KRW 2,100,000,000
<b>Main Products</b>	Optical Cable(Indoor/Outdoor cable), Infantry Field Wire (WD-1/TT, WD-1A/TT), Hybrid Cable, etc.
<b>Place of Business</b>	<b>Factory</b> : 18, Samginonggongdanji-Gil, Samgi-Myeon, Iksan-Si, Jeollabuk-Do, 54528, Korea <b>Sales Office</b> : 5F, Lasung B/D, 59 Naruteo-ro, Seocho-Gu, Seoul, 06525, Korea
<b>Web Site Address</b>	<a href="http://www.hscnci.com">http://www.hscnci.com</a>

# HYESUNG HISTORY

## 1991 ~ 2000

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- 1999  
Completed 2<sup>nd</sup> factory
- 1998  
Registered supplier of KT(F/S cable)
- 1996  
One Million Dollar Export Tower Award
- 1991  
Established Hyesung Mulsan

## 2001 ~ 2010

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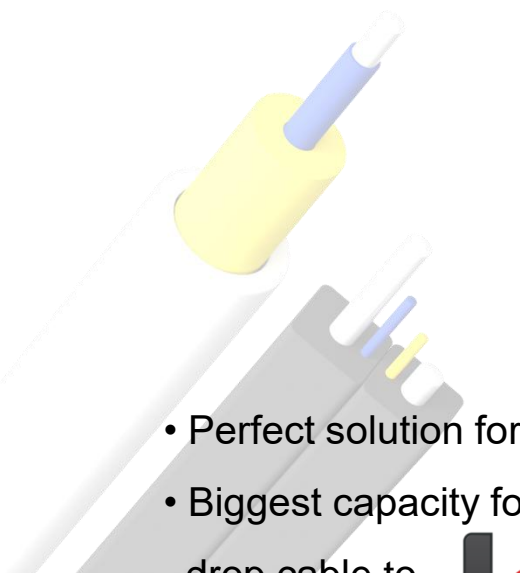
- 2010  
Expanded the 2nd factory site
- 2007  
Registered supplier of KT(FTTH cable)
- 2005  
Certified "CLEAN factory"
- 2002  
Three Million Dollar Export Tower Award
- 2001  
Corporate name changed to  
HYESUNG Cable & Communication INC.

## 2011 ~ Present

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- 2019  
CPR(CE) Certification(UTP Cable)
- 2018  
" Designation Small Giant Company of Korea" awarded
- 2017  
UL certification  
(OFN, OFC, OFNR, OFNP, OFCP)
- 2017  
CPR(CE) Certification(Optical Cable)
- 2015  
Five Million Dollar Export Tower Award
- 2012  
"Export promising medium enterprise" awarded
- 2011  
"Technology Innovation medium enterprise" selected  
(INNO-BIZ)  
"Management Innovation medium enterprise"  
selected(MAIN-BIZ)


# HYESUNG SPECIALTY

- 
- Perfect solution for FTTH
  - Biggest capacity for drop cable to



**NO. 1** for Drop Cable

**ONLY 1** supplier of

-  **Defense Acquisition Program Administration**  
(Ministry of National Defense)
- Infantry Field Wire (WD-1/TT & WD-1A/TT)



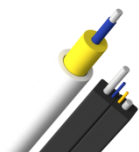
# WHAT we do

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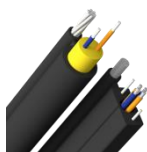
Communication Cable Technology accumulated Since 1991



# HYESUNG PRODUCTS



FTTH Drop Cable



F-8 Drop Cable



Loose Tube Flat Drop Cable



Breakout Cable



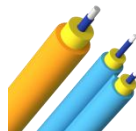
Distribution Cable



Interlocking Armored Cable



Toneable Cable



Simplex/Duplex Cord



Loose Tube Cable



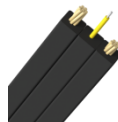
ADSS Cable



Micro Duct Cable



Micro Module Cable



Powered Optical Cable

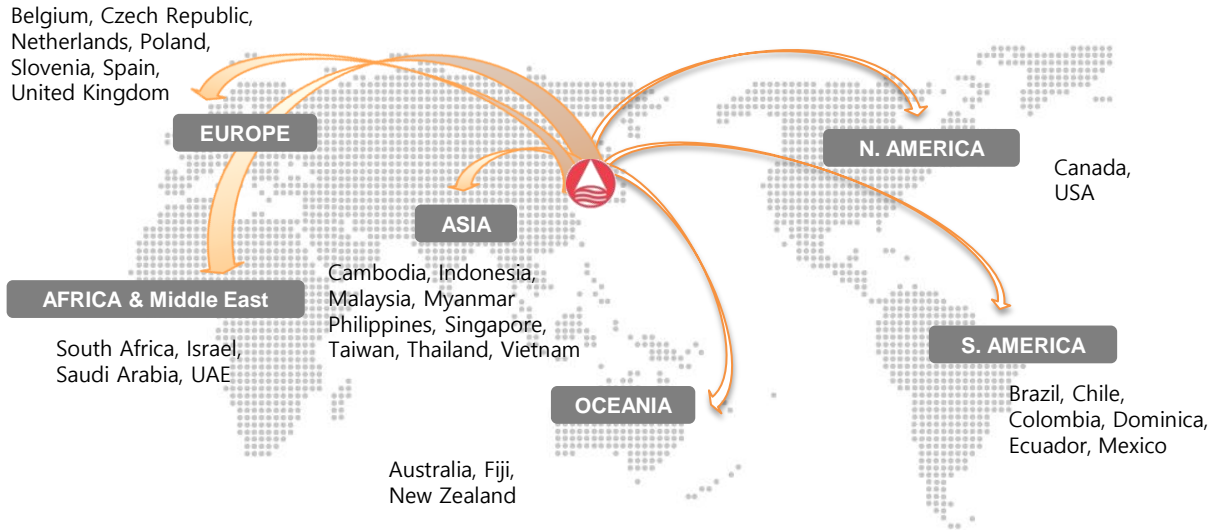


Optical + Cat 5E Cable



Infantry Field Wire

# HYESUNG SALES STATUS

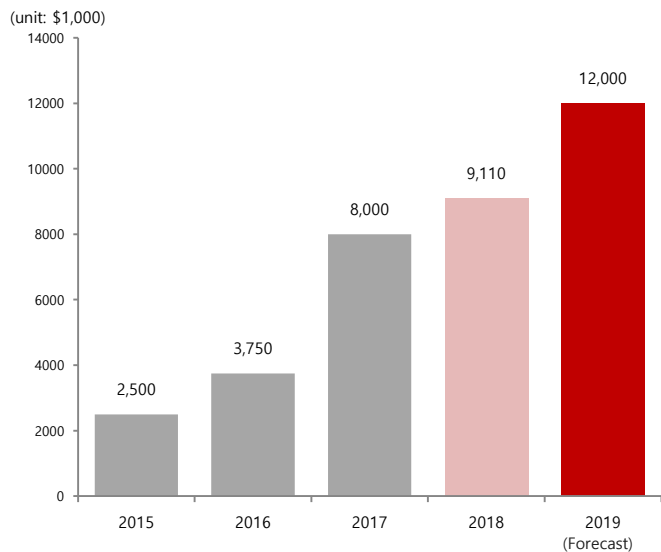


Export to **6** continents



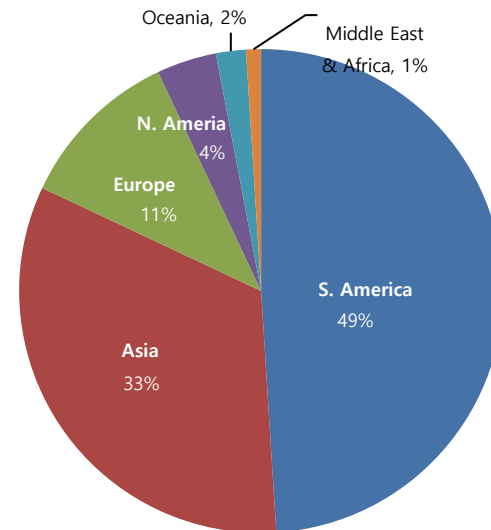
# HYESUNG SALES STATUS

## Growth in Export (2015-2019)



- 2015~2018 ▲ 365%
- 2019 Forecast ▲ 32%

## Global Market (2018)



- Total Export: US\$ 9,110,000

# HYESUNG MARKETING



2019	September	ECOC in Dublin, Ireland
	June	ANGA COM in Cologne, Germany
	March	OFC in San Diego, USA
2018	November	AFRICACOM in Cape Town, Republic of South Africa
	June	KOREA Business Delegation in Central Europe
	May	ANGA COM in Cologne, Germany
2017	March	KOREA Business Delegation in Latin America
	October	OFC in San Diego, USA
	September	FUTURECOM in Sao Paulo, Brazil
2016	September	ECOC in Gothenburg, Sweden
	July	KOREA EXPO in Warsaw, Poland
	May	KOREA Business Delegation in Latin America
2015	March	ANGA COM in Cologne, Germany
	September	KOREA Business Delegation in Oceania
	June	CEBIT in Hannover, Germany
2014	September	KOREA Business Delegation in Middle East
	June	ECOC in Dusseldorf, Germany
	May	COMMUNIC ASIA in Singapore
2013	October	KOREA EXPO in Tehran, Iran
	October	GITEX TECHNOLOGY in Dubai, UAE
	September	SCTE CABLE EXPO in New Orleans, USA
2012	September	ECOC in Valencia, Spain
	July	FTTH CONNECT in Anaheim, USA
	June	COMMUNIC ASIA in Singapore
2011	March	CEBIT in Hannover, Germany



# WHY with us

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We serve you the best. We satisfy you the best.

# HYESUNG GLOBAL REPUTATION



- Anixter Lab (US)
- Orange Telecom (Poland)
- Globe Telecom, Inc. (Philippines)
- UNGM (United Nations Global Marketplace)
- ETISALAT (UAE)
- STC (Saudi Telecom Company)
- VIETTEL (Vietnam)
- Telkom Indonesia

# HYESUNG QUALITY SYSTEM



## SYSTEM Certification



ISO 9001:2015



ISOHSAS 18001:2007

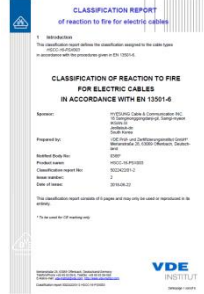


ISO 14001:2015



DUNS No. 68-751-9546

## Product Certification




UL		20141017-E469705	OFN	
		20141018-E469705	OFC	
CPR (CE)		20170814-E469705	OFNR	
		20170801-E469705	OFNP	
		20171024-E469705	OFCP	
		Dca-s2, d0, a1	5022422/01-1	Fiber Optic Distribution Cable
			5022422/03-1	Indoor & Outdoor Round Cable
			5022422/04-1	
			5022422/05-1	
		5022422/06-1		
		Eca	5022422/02-1	F-8 Flat Type Cable
	5022422/07-1		Indoor & Outdoor Round Cable	
	5022422/08-1		Flat Optical Fiber Cable	
		5022422/09-1	Fiber Optic Distribution Cable	

# HYESUNG SERVICE

- **SAME DAY** response
- Customer **FIRST**
- **CREATIVE** problem-solving skills



“ We serve you the **BEST**. We satisfy you the **BEST**.”



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