



“Our mission

is to be an innovation leader focused on our customers’ experience by building better networking solutions.”

Management team



ADVA profile



Background

- Corporate headquarter in Martinsried, Germany
- 1,870 employees
- EUR 565 million 2020 revenues



Our vision

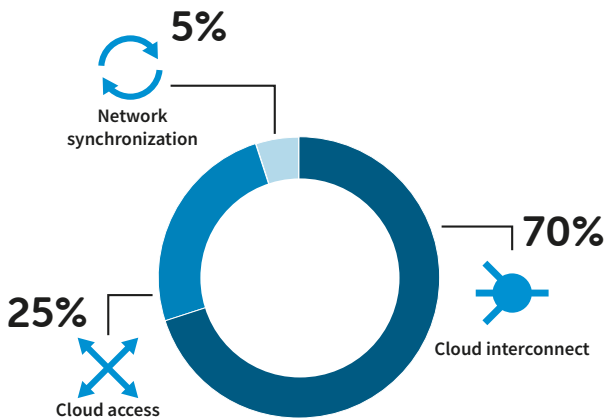
We love to work with highly innovative people to connect the world and drive change, success and value.

In an increasingly digital environment, our networking technologies enable those who are solving the world’s most critical challenges.

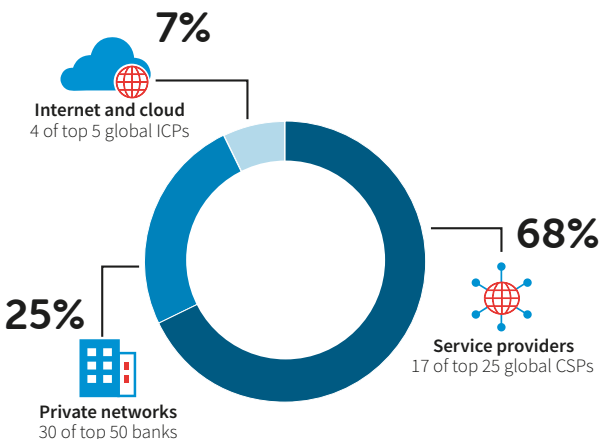
Brian Protiva, company co-founder and CEO

Revenue split

By technology



By customer



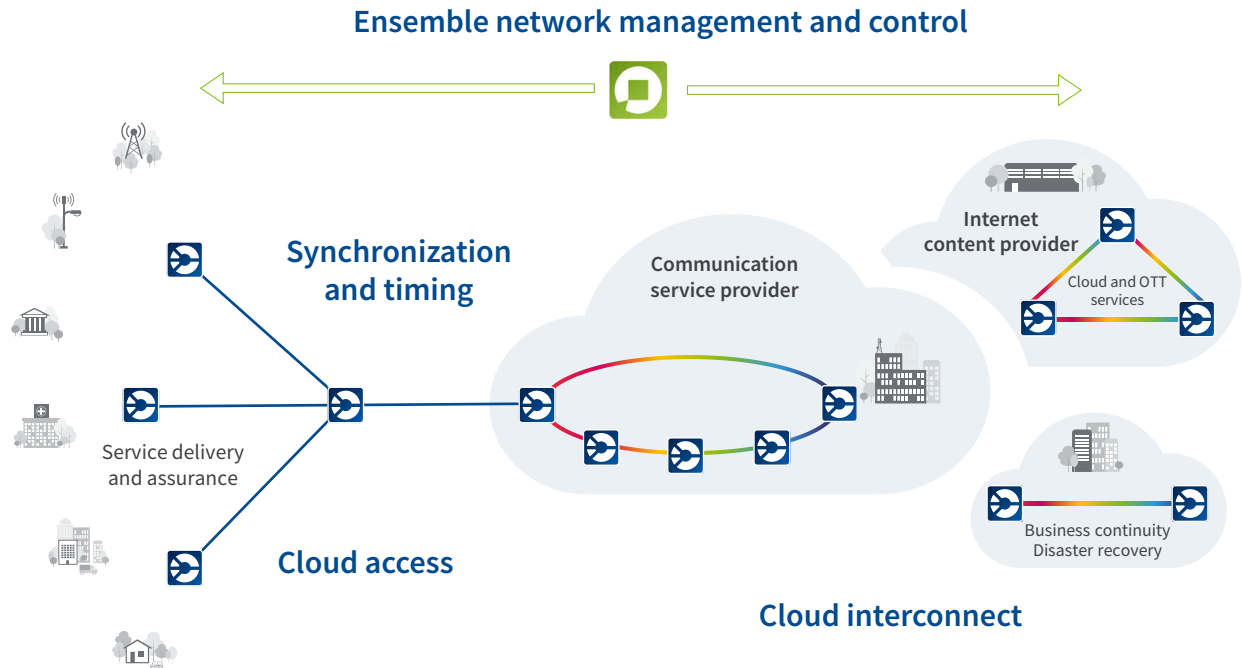
Company profile

We are a global provider of open networking solutions with 25 years of experience in:

- **Cloud interconnect** – Solutions based on wavelength division multiplexing (WDM) technology to deliver scalable bandwidth for access, metro and long-haul networks; high levels of open interworking, programmability and ease of use
- **Cloud access** – Carrier Ethernet access and network functions virtualization (NFV) solutions that enable communication service providers to deliver software-defined, differentiated and performance-assured wholesale, mobile backhaul and business services
- **Network synchronization** – Primary reference sources (atomic clocks) and distribution solutions to deliver accurate and scalable time and frequency synchronization for mobile network infrastructure, utilities, financial services, distributed data bases and metrology

Our customers are communication service providers, internet content providers and organizations that build large scale private networks from verticals such as finance, government, power utilities, healthcare and media.

Open edge networking solutions



Network synchronization	Cloud access	Cloud interconnect
-------------------------	--------------	--------------------



Private enterprises:
MiFID II financial timestamping

Internet content providers:
Global database synchronization

Communication service providers:
Next-gen mobile (5G)



Private enterprises:
Secure cloud access and SD-WAN

Internet content providers:
Edge cloud

Communication service providers:
Zero-touch service delivery and assurance



Private enterprises:
Business continuity and disaster recovery

Internet content providers:
(Hyperscale) DCI

Communication service providers:
Metro and edge upgrade for IoT, 5G and cloud services

ADVA has led the industry for over two decades with open and secure networking solutions that carefully balance space, power and cost. Founded in 1994, ADVA has continually pushed the boundaries of innovation, working side-by-side with leading enterprises and service providers to develop technology that meets real-world demands. From open optical line systems, open terminals and pluggable multiplexers to programmable cloud access and precise network synchronization, ADVA is committed to developing solutions that help its customers succeed.

As well as technological innovation, ADVA's history of success is based on the relationships it builds with its customers. ADVA believes that a successful network is more than just hardware and software; it's people. That's why the company's global team helps customers every step of the way to ensure their complete happiness. From planning and procurement, to installation and activation, to training and maintenance, ADVA's highly trained staff are always available to help.