Telefónica Taps Ensure as Official Optical Network Component Supplier

Ensure’s Premium Connectivity Solutions Surpass Rigorous Homologation Requirements

MADRID/SHANGHAI, May 2021 -- Spanish multinational telecom giant, Telefónica S.A. has entrusted optical network solutions provider Ensure as an official supplier of premium connectivity components for mobile and broadband services subsidiary, Movistar. Ensure, in partnership with Spanish local partner, earned official supplier status after a rigorous quality and homologation assessment, assuring that all components comply with Telefónica’s stringent internal quality controls and international functional and safety standards.

One of the world’s largest telecommunications and network enterprises, Telefónica aims to “make our world more human by connecting lives.” Telefónica operates in 13 countries with a presence in many more, and employs over 113,000 professionals. For CY2020, Telefónica earned consolidated revenues of 43,076 million Euros and served 345.4 million customers, including subscribers for mobile phone services (266 million), internet and data (20 million), and pay TV (8 million).

Supplying customers on the Iberian Peninsula since 2008, Ensure crafts premium components (PLC splitters, ceramic ferrules, passive optical components, and WDM products) to meet the exploding growth of fiber optic networks. Founded in 2002 and part of the HH Group, Ensure maintains its industry leadership thanks to a massive R&D commitment and on-site, precision manufacturing of all essential components. Ensure controls the entire production process from start to finish on a scalable and customizable production chain, and can also provide white-label design and packaging for customers.